



this is your  
opportunity

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# Join the family as a Buster's Pizza & Donair franchisee.

With more and more people eating out, middle priced restaurant opportunities are proving to be a sound investment.



403-350-0648



[franchise@outoftheboxfoods.ca](mailto:franchise@outoftheboxfoods.ca)



[www.busterspizza.ca](http://www.busterspizza.ca)

# We value our customers and owners

Buster's Pizza & Donair restaurants appeal to the person who desires real and perceived value for money spent for dining out and eating on the go.

Buster's Pizza & Donair business owners receive extensive support from a team of dedicated professionals, from site selection and lease negotiation, to training and assistance in the grand opening. Additionally, owners will be assisted in advertising with local and regional advertising and marketing.

## Our Concept

One of the hottest (and tastiest) businesses to hit the market is Buster's Pizza & Donair. We have delicious, one-of-a-kind recipes. Only fresh, quality ingredients and spices are used to develop our unique pizzas and donairs. Buster's Pizza & Donair items are prepared fresh as soon as the customer orders, ensuring the freshest flavor possible.

Pizza delivery and take-out outlets are located in prime locations. We have an extraordinary menu serving pizza, donairs, and chicken wings, (all baked fresh on site), cold drinks and salads. The preparation and ingredients for our menu items is all done daily in-house, so our sauces and toppings are always fresh.

**Buster's Pizza & Donair  
restaurants offer a pleasant  
atmosphere combined  
with fresh food.**



# Why invest in Buster's Pizza & Donair?

Our unique store design creates an exciting work environment.

Our startup costs are reasonable compared to market standards.

Outstanding on-going support from a dedicated support team with solid industry experience



Buster's Pizza & Donair restaurants cater to take out and delivery.

Everything about Buster's Pizza & Donair contributes to our brand identity and helps us to build market awareness.

We offer a variety of menu items.



# Before you open your doors, we will provide

- ✔ License to use restaurant trademark.
- ✔ You will train at a key location in our organization.
- ✔ Site selection assistance/ Real Estate Company.
- ✔ Restaurant design and layout management.
- ✔ Standardized front store signs. This includes manufacturing, shipping, and installation from one central sign manufacturer.
- ✔ Regional and local advertising and marketing assistance.
- ✔ On-site support during the opening of your restaurant.



# Once you have opened your doors for business, you will receive

- ✔ Consultative support from head office.
- ✔ Continued visitation and quality assurance inspections.
- ✔ Recommendations for inventory and labour cost projections and controls.
- ✔ Continued research and development to keep Buster's Pizza & Donair ahead of the competition.
- ✔ Public relations support.



# Buster's Pizza & Donair Quick Facts

**Established in 2001 with 40 locations and growing.**

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New units are continuously being opened, with a development plan of 50 more stores across western Canada in the near future.

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An average of 6 employees per restaurant required to start.

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Site selection and lease negotiation assistance, as well as advertising assistance provided.

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Key operation and ongoing support.



Franchisee fee for an application trade name lease and store setup of \$25,000.

Total investment of \$350,000 - \$425,000 based on a 1200 - 1400 sq.ft. area.

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Turnkey operations for the franchisee.



# Steps to becoming a Franchise

- 1** **Fill out a Franchise Application**

After visiting a Buster's Pizza location to enjoy our products, if you are interested in applying to become a franchise owner, the first thing you need to do is fill out the request on our online Franchisee Application form.
- 2** **Assessment of Application**

Once you submit the online application form which carries no obligation and is confidential; it will allow us to make our initial assessment of your financial status, business background and your location preference.
- 3** **Net Worth Statement Application**

Once we approve your online application, we will contact you and ask you to fill out a Net Worth Statement, this will allow us to assess if you need financing and if you have a good credit rating, and we will be able to help applying for bank financing and will assist the process.
- 4** **Preliminary Approval and Meeting**

If we approve your Application , we will contact you to set up meeting with the business development team. After meeting, they will decide upon your approval. If approved, we will provide you with a copy of our Buster's Franchise Disclosure Document. This document contains background information regarding the Buster's Pizza & Donair franchise business.



# Steps to becoming a Franchise

- ## 5 Offer to Franchise

Buster's will then prepare an offer to franchise for you, which is conditional upon your franchisee approval, bank financing, and securing a lease for the premises. A non-refundable deposit in the amount of \$5000 is submitted with the Offer to Franchise.
- ## 6 Site Selection and Bank Financing

Buster's is actively seeking prime locations for our restaurants. You may also want to open a restaurant in a location selected by yourself, although the location must be evaluated and approved by the business development team. Construction of the restaurant will also be conducted or supervised by our project managers. We will also review, in detail, the process involved in applying for bank financing and will assist you in preparing to meet with the bank.
- ## 7 Franchise Agreement

After securing a lease and other formalities the deposit will become non-refundable and the franchise agreement and all other relevant documents will be signed. Additional funds are paid at the same time of starting construction and the \$25,000 franchise fee minus the deposit will be due at this time, and prior to starting construction and opening the business.
- ## 8 Onboarding

We will offer training for you and your general manager, including: POS training, customer service, ordering supplies, how to make our products, advertising, and many things that you will need in order to open your franchise. After training and store construction, your Buster's Pizza & Donair franchised location will be ready for operation!

